



Dear OAASC Sponsor and Exhibitor,

The Ohio Association of Ambulatory Surgery Centers is pleased to invite your company to participate in the 2017 OAASC Conference & Tradeshow being held on September 20-21, 2017 at the Hilton Polaris Hotel in north Columbus, Ohio.

The OAASC offers one of the most comprehensive state ambulatory surgery center conferences in the country and the **ONLY** one in Ohio. All surgery center decision makers, nurses, administrators, business directors, physicians and other center staff from throughout Ohio are invited to attend this educational event.

Last year's conference drew over 300 attendees from more than 100 ASCs across the state and we are expecting the same or better results this year. And once again, we have excellent sponsorship and exhibitor opportunities available for you and your company.

By becoming a sponsor and supporting the OAASC, you will not only gain valuable exposure but receive special benefits available only to sponsors. These benefits can range from the promotion of your company, complimentary exhibit space, brand recognition, acknowledgement in the conference program and OAASC e-newsletter, plus much more. Additionally, in comparison to similar ASC and health care-related events, the OAASC conference is very affordable.

We look forward to working with you to make the OAASC 2017 Conference & Tradeshow an unforgettable experience.

Sincerely,

Randy Leffler
Executive Director
OAASC

Tentative Vendor Schedule

based on 2016 conference

Tuesday September 19

6:00 p.m. Set-up (might be available sooner)

6:00 p.m. – 9:00 p.m. Welcome Reception
Hotel Lobby

Wednesday September 20

8:00 a.m. – 5:00 p.m. – Exhibit Times

5:30 p.m. – 9:00 p.m. – Evening Social Event
Exhibitors Invited

Thursday September 21

7:00 a.m. – 11:00 a.m. – Exhibit Times

11:00 a.m. – Exhibit Tear-down
12:00 noon – Lunch with Membership



Sponsorship Opportunities

Premier Sponsorship - \$7,000 (1 available)

- Two combined complimentary exhibit spaces (perfect for a large display), four complimentary conference attendees
- **Exclusive** sponsorship of ***Wednesday Evening Event or Thursday Lunch!***
- **Opportunity to Speak at a General Session of the Conference**
- Logo Banner in Conference Area
- Promotional Material in Conference Packet
- Recognition in ALL conference materials, including **full page ad** in program*
- Large logo on brochure*
- Signage and recognition during sponsored event
- Pre-registration electronic attendee list - four and two weeks before conference
- Website banner advertisement for one year
- Article and ad in OAASC e-newsletter

Polaris Sponsorship - \$2,500 (4 available)

- 50% discount on exhibit space, three name badges
- Sponsorship of one of the following events (your choice):
 - Wed or Thurs breakfast
 - Tuesday night welcome reception (full sponsorship)
 - ***Wednesday night event (if not taken above)***
 - Conference Keynote Speaker
- Recognition in promotional materials, including half page ad in program*
- Medium logo on brochure*
- Signage and recognition during sponsored event
- Pre-registration electronic attendee list – two weeks before conference
- Complimentary listing on the OAASC website

Blue Sponsorship - \$1,000

- 25% discount on exhibit space
- Sponsorship of one of the following events (your choice):
 - Wed or Thurs morning break
 - Thursday or Friday afternoon break
 - Tuesday night welcome reception (one of three possible sponsors)
- Recognition in promotional materials, including quarter page ad in program
- Small logo on brochure
- Pre-registration electronic attendee list – two weeks before conference
- Complimentary listing on the OAASC website

General Conference Support - \$400

- Recognition in promotional materials
- Name on brochure
- Electronic copy of attendee list after the conference

*Materials are time sensitive

Exhibit Opportunities

All 2017 Exhibit Spaces - \$950 Members/\$1,650 Non-Members

See Floor Plan for Booth Numbers

- Two exhibitor name badges
- Meals for exhibitor attendees
- Attendance to all sessions at the conference and CEUs is applicable
- (1) 8 foot tabletop exhibit space, two chairs
- Conference program recognition
- PDF Pre-registration attendee list

Electric available at an additional cost (see registration form for details).

NOTE. Exhibits will only be reserved once payment is received.

Exhibit Extras

Pick one or more of the following items to add on to your exhibit space to create a complete marketing package!

Conference Packet Insert - \$200 (vendor responsible for copies) ▪ Conference Tote Bag Sponsor (including logo on front of bag) \$750 ▪ Lanyards for nametags (including logo) - \$350 ▪ Conference Full Page Program Ad - \$200 ▪ Conference Half Page Program Ad - \$175

Sample Exhibitor Agenda Based on 2016 Conference

Pre- Conference – Sept 19 (Setup Available – Attendee Reception/Hotel Lobby)

September 20

8:00 – 9:00 - Registration, Vendor Visits, Continental Breakfast, and Networking

9:00 – 9:15 - Welcome Address

9:15 – 10:30 - Keynote

10:30 – 10:45 – Vendor Visits

10:45 – 11:45 - Breakout Sessions 1

11:45 – 2:00 - Lunch, Vendor Visits and Networking

2:00 – 3:00 - Breakout Sessions Session 2

3:00 – 4:15 – Vendor Visits

3:15 – 4:15 - Breakout Session 3

4:25 – 5:25 - Breakout Session 4

5:50 – 9:00 - Evening Event (all vendors invited and welcome – great networking experience)

September 21

7:00 – 8:00 - Registration, Vendor Visits, Continental Breakfast, and Networking

8:00 – 8:15 - Welcome Address

8:15 – 9:30 – Keynote

9:30 – 9:45 – Vendor Visits

Breakout Sessions 5 – 9:45 – 10:45

10:30 – 11:00 – Vendor Visits

Breakout Sessions 6 – 11:00 – 12:00 (Vendors may pack during this time)

Lunch 12:00 – 1:30 (Vendors are welcome to join and network)

Shipping Information

Materials that are sent to the hotel should be addressed as the following:

Hilton Polaris Columbus 8700 Lyra Dr, Columbus, OH, 43240

Address your shipments as follows:

Attention: Hilton Polaris Event Coordinator
Exhibitor Name:
Exhibitor Company Name:
OAASC Annual Conference
September 20-21, 2017
of boxes: _____ (X of X... 1 of 3, 2 of 5, etc.)

Raffle Items

We will be raffling off various donated vendor items during the program. If you would like to donate an item that represents your organization, that would be wonderful and gracious of you... not to mention another way to get some exposure. Please let us know in advance if you know what you will be bringing to conference so that we can promote it. Bring your raffle item to the registration desk and we will present it the winner during lunch on the second day.

About the OAASC

The OAASC is serving as the focal point for information impacting the growing community of nearly 200 licensed ambulatory surgery centers in Ohio. In this era of rapidly changing health policy, health care financing, and delivery system re-engineering, it is critical for those of us involved in ambulatory surgery to work together on mutual goals. OAASC is committed to enhancing the quality of care provided by ASCs in Ohio and to promoting high standards of professional conduct among all organizations providing ambulatory surgical care. To learn more about us, find us on the web at www.aaasc.net or call us at 614/358-0177.

OAASC Annual Conference
2017 Exhibitor/Sponsor Agreement Form
September 20-21, 2017 ▪ Hilton Polaris
Columbus, OH

SPONSORSHIP OPTIONS

- Premier Sponsorship Fees \$7,000 Polaris Sponsorship Fees \$2,500
 Blue Sponsorship Fees \$1,000 General Conference Sponsorship Fees \$400

Event to sponsor (please see sponsorship info):

- Tues Night Welcome Reception Wed/Thurs Break
 Wed/Thurs Breakfast Wed/Thurs Luncheon
 Wed Night Main Event Keynote Speaker

Sponsorship Fees: \$ _____

EXHIBIT OPTIONS *(please include discount from sponsorship or membership if applicable)*

- Exhibit Fees Member \$950
 Exhibit Fees Non- Member \$1650

Exhibit Fees: \$ _____

Booth Choice 1 _____ Booth Choice 2 _____
(assignments will be made based on when payments are received)

Complimentary table needed for exhibit ____ Yes ____ No (see item 3 in the Exhibit Terms of Agreement)

List any companies you do not want to be near (we will make every effort possible to accommodate your request, but can make no guarantees).

Raffle Item (if known at this time) _____

EXTRAS

Exhibit Extras Program Ad \$300 Program Ad \$175 Packet Insert \$200 Lanyards \$500 Tote Bag \$1000

Electricity Outlet Connection - \$100 Extension Cord - \$50 Power Strip - \$50

Extras Fees: \$ _____

(Please type or print names **exactly as they should appear in program, on name badges, and on signage.**)

Company Name _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Primary Contact: _____ Email: _____

(all information will be mailed or emailed to this individual for distribution to onsite representatives)

-registration form continued on next page-

Onsite Representatives (TWO name badges are included with exhibit space unless otherwise indicated in sponsor package.) **Additional name badges (and benefits) can be purchased for \$100.** Print names as you want them to appear on badges.

Onsite Representative 1: _____

Email: _____

Onsite Representative 2: _____

Email: _____

Onsite Representative 3: _____

Email: _____

Additional Registrant Fee: \$ _____ _____

Onsite Representative 4: _____

Email: _____

Briefly describe your company/products/services for our Exhibitor Directory (25 words or less – attach if needed): _____

Payment Information:

Please send this completed form with payment to: OAASC,
P.O. Box 340225, Columbus, OH 43234, fax: (614) 467-2071
or email: rleffler@oaasc.net

Method of Payment: Check Enclosed (payable to OAASC)
 Visa MasterCard American Express Discover
 Check (mail)

Total Due: \$ _____ Sponsor + Exhibits + Extras <i>Please make sure you discount your exhibit fees if you choose a Platinum, Gold or Silver sponsorship.</i>

Card # _____ Exp. Date: _____ CCV* _____

*This is the 3-digit number on the back of your credit card (Amex, 4-digit number on the front of your credit card).

Name on Card: _____

Signature: _____

Billing

Address: _____

Authorized signature below indicates that you have read this form and the terms of agreement on page 5 and that you agree to abide by the conditions stated.

Authorized Signature

Date

OAASC Conference Exhibit Terms of Agreement

The following terms shall become binding upon the acceptance of this agreement between the applicant and his/her employees and the OAASC, the meeting and exhibit host.

1. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also members, sponsors and/or to those who have previously exhibited with OAASC.

2. DISMANTLING

All exhibits must be dismantled and removed no later than 2:00 p.m. September 21, 2017 otherwise OAASC reserves the right to remove the exhibit at the exhibitor's cost.

3. TABLETOP DIMENSIONS

Each area is defined by the 8' table and two chairs provided. **The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward more than 3'.** *You have the option to have the table removed to leave room for a display of the same size, which can be indicated on the agreement form.*

4. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

5. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

6. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property.

7. CANCELLATION

No cancellation shall be acknowledged unless received by the OAASC's office in writing. Should an exhibitor wish to cancel this agreement at least 10 days before the event, a full refund minus a \$50 cancellation fee will be made by OAASC; no refunds will be made for cancellations with less than a 14 day notice.

8. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

9. LIABILITY AND INSURANCE

Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold OAASC harmless from and against any claim of liability and any incident or resulting loss, cost, or damage for failure to obtain these licenses or consents.

10. ELIGIBLE EXHIBITS

OAASC reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

Ohio Association of Ambulatory Surgery Centers 2017 Annual Conference

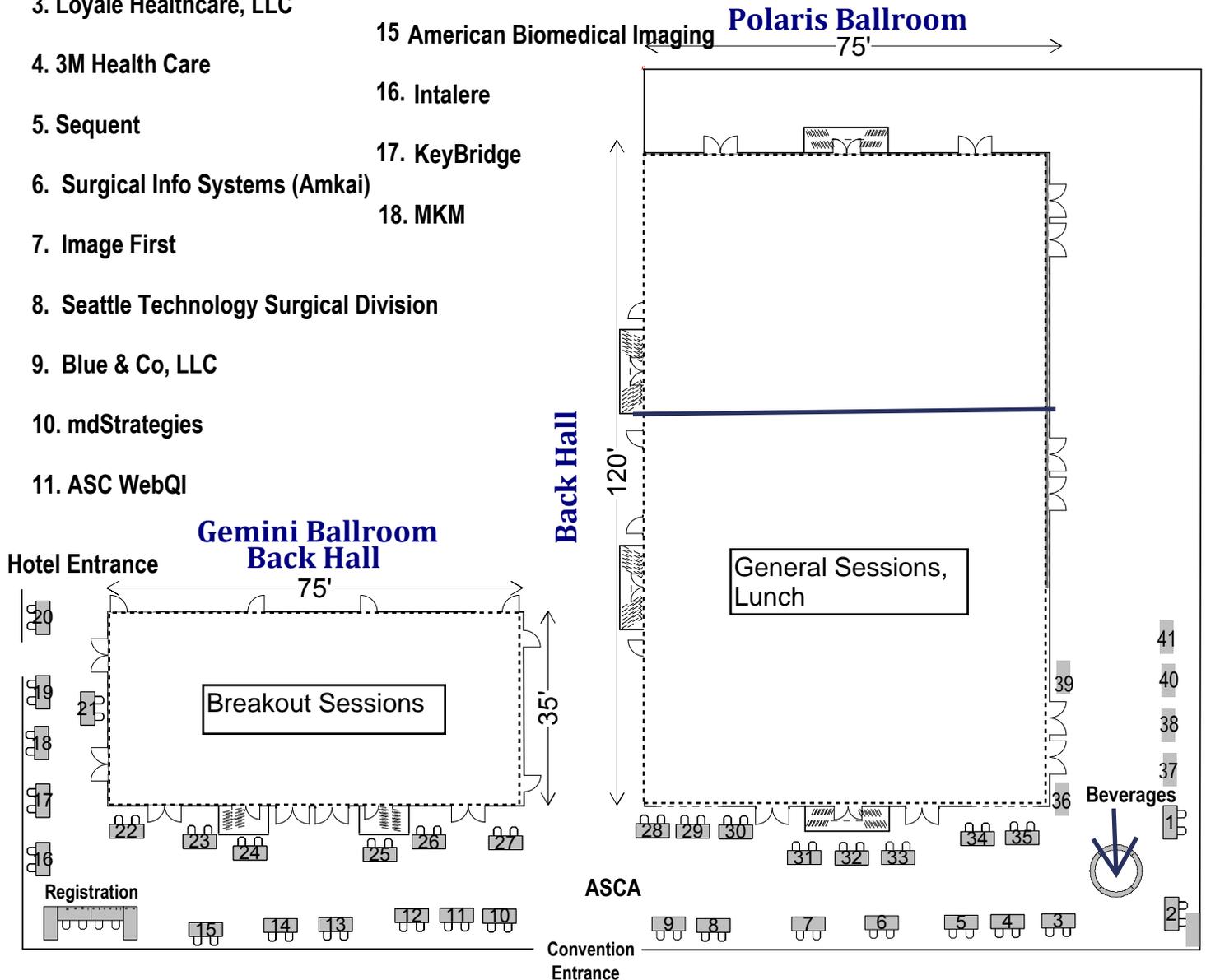
Sept 20 & 21, 2017 - More Exhibit Spaces Expected Soon

Exhibitors

- 1. PharMedium
- 2. BioServ
- 3. Loyale Healthcare, LLC
- 4. 3M Health Care
- 5. Sequent
- 6. Surgical Info Systems (Amkai)
- 7. Image First
- 8. Seattle Technology Surgical Division
- 9. Blue & Co, LLC
- 10. mdStrategies
- 11. ASC WebQI

- 12. Pall Medical
- 13. ASCA
- 14. AdvantEdge Healthcare
- 15 American Biomedical Imaging
- 16. Intalere
- 17. KeyBridge
- 18. MKM

- 19. Technicore Clinical Engineering Services
- 20. Excellentia Group
- 21. Morgan Healthcare
- 22. Xenex Disinfection Services



23. HST Pathways

24. Mobile Instrument Repair

25. Prescotts Surgical Microscopes

26. ARC Medical Inc.

27. Health Care Logistics

28. Economy Linen - Medical

29. Omeros Corporation

30. Surgical Notes

31. Cardinal Health

32. ICE Technology

33. National Med Billing Serv

34. Upshot LLC

35. Mnet Financial Inc.

36.

37. Ambulatory Healthcare Strategies

38.

39.

40. ASC Compliance

41.