

EXPEDITION OF EXCELLENCE



JOIN US IN OHIO AS WE
EXPLORE EXCELLENCE
IN AMBULATORY SURGERY

EMBASSY SUITES
HOTEL IN HISTORIC
DUBLIN OHIO

SEPTEMBER
14-16 2012



THANKS TO THIS YEAR'S SPONSORS:



FELLOW ASC COLLEAGUES

There is not a more perfect example of excellence in healthcare than the ambulatory surgery center industry. Where else in healthcare can you have the perfect joining of efficiency, patient satisfaction, quality, cost effectiveness and most importantly, patient care.

That is why we want to continue and celebrate our Exhibition of Excellence at this year's annual multidisciplinary conference for ASC professionals. And where else can you take an expedition in Ohio but at the award winning and nationally recognized Columbus Zoo and Aquarium, where we will have an incredible evening of fun, food and learning on the evening of Sept 15.

Beyond that, we will be offering a wealth of education, information and technical resources that can't be matched in the Midwest and arguably the country.

Whether it is quality improvement, regulations, staffing issues, coding, cash flow management, growing the business, infection prevention or life safety code, our conference covers the entire safari of issues important to your ASC.

And speaking of life safety codes, we will be focusing an entire day of sessions related to current issues/citations on the NEW life safety code and highlight ways you can incorporate the life safety code into your continuous improvement process.

This year we are proud to provide thirty different sessions throughout the conference including a five hour infection prevention management pre-conference sessions where we will also be establishing a communications and work group of individuals around the state that are in charge of infection prevention in their ASC. This will showcase an exceptional peer resource for your center.

On behalf of the Board of Trustees of the OAASC, I look forward to seeing you in September for what promises to be yet another outstanding conference as we tackle the issues important to ASC professionals and continue our expedition of excellence for our patients and healthcare in Ohio.



Kelly Theodosopoulos

Chair, Ohio Association of Ambulatory Surgery Centers
Administrator, Tuscarawas Surgery Center

P.S. I would like to thank all of our exhibitors and sponsors who truly make this conference possible, especially our Safari level sponsor **PharMEDium Healthcare Corporation** for their tremendous support.

PRECONFERENCE PROGRAM

JOIN US FOR OUR EXCLUSIVE PRE-CONFERENCE PROGRAM – INFECTION PREVENTION TRAINING FOR ASCs

SEPTEMBER 14

Full Day Session | 10:00 a.m. – 3:30 p.m.

Accrediting Bodies, ODH and Medicare – Oh My! They are cracking down on infection prevention more than ever before! You and your center MUST have ongoing training, acceptable protocols in place and in-service training. There are also numerous items being inspected in ASCs that have never been reviewed before.

There is only one place in Ohio to get AFFORDABLE training and resources you need for your center. No need to travel to expensive trainings elsewhere that often cover far more than you and your ASC need when you can get in Ohio.

Our daylong pre-session on Sept.14 from 10:00 – 3:30 in advance of our annual multidisciplinary conference will cover the multitude of issues and concerns facing ASC professionals on a wide range of infection prevention topics.

Our Two New National Experts Phenelle Segal, RN, CIC and President of Infection Control Consulting Services and Carol Jorgensen, RN, MSN, MBA and Perioperative Technical Consultant from 3M Infection Prevention Division will provide a fast paced, informative packed program with excellent, evidence-based information to help you build and enhance your current IP program or develop a new one.

Attendance will meet CMS and ODH requirements for infection prevention continuing education. All participants will receive a certificate of participation, information for in-service training and continuing education (nursing and BASC – see disclaimer).

If you register for the pre-conference session as a part of attending the entire conference, you will save an additional \$50.

Join Us for the Best ASC-based Infection Prevention Seminar in the Midwest.

Members \$225 - Nonmembers - \$275

(Prices are pre-discount for attending any part of the next two day's regular conference)

EXHIBITOR AREA

Visit our valued exhibitors that will feature the latest, most innovative products and services for ASCs. These vendors are an important part of our conference and provide much needed resources for your center.

EXHIBIT HOURS:

Thursday, September 15th from 8:00 a.m. – 4:30 p.m.

SOCIAL NETWORKING OPPORTUNITY

on Thursday, September 15th from 5:30 p.m. – 9:30 p.m.
at the Columbus Zoo and Aquarium

Friday September 16th from 7:00 a.m. – 11:00 a.m.

Many of the exhibitors will be giving away great door prizes.

Visit each exhibitor for your chance to win!

OUR VALUED EXHIBITORS WHO HAVE ALREADY REGISTERED:

Amkai Solutions	IPG	One Medical Passport
American Biomedical Services	KeyBridge Medical Revenue Care	PharMedium Services
ASC Compliance	KRS Global Biotechnology	Regent Surgical
ASC WEB QI/ASCCistus	Life Safety Enterprises, Inc.	Seattle Technology
Blue & Co., LLC	MD Strategies	Sequent
Economy Linen	Mnet Financial	SourceMed
ePAY Healthcare, LLC	Mobile Instrument Service & Repair	Surgical Care Affiliates
ImageFIRST Healthcare	Ohio Anesthesia Group, Inc.	Surgical Notes
Laundry Specialists	Omeros Corporation	



PRECONFERENCE WEDNESDAY, SEPTEMBER 14

10:00 a.m. – 3:00 p.m. Comprehensive Infection Control Strategy for Your ASC

6:00 p.m. - Preconference Reception - Hotel Lobby *Sponsored by Intalere*

THURSDAY – SEPTEMBER 15

8:00 – 9:00 a.m. Registration, Vendor Visits, Continental Breakfast, and Networking

9:00 – 9:15 a.m. Welcome Address – Kelly Theodosopoulos, Chair, OAASC and Administrator, Tuscarawas Surgery Center

9:15 – 10:15 a.m. **THE WINNING BIAS, DEVELOPING A HABIT OF EXCELLENCE IN YOUR ASC**

Goran Dragolovic, Senior Vice President, Surgical Care Affiliates

KEYNOTE

What does it take to be Excellent and Win in today's ASC environment? SCA's Goran Dragolovic will share his perspectives on excellence in our environment and help you understand the KEYS to transforming, and developing a strategy for strong performance and how to create strategies employing your own unique approach to excellence!

Breakout Sessions 1 » 10:30 – 11:30 a.m.

Administrator/Leadership

1A Increasing Productivity with Staff
Ann Geier, SourceMed

What are the motivators that drive employee performance and the impact of managers on employee productivity?

We will discuss all the ways to grow productivity in your center, addressing all generations within the workforce and providing lots & lots of tips and what YOU can do now if you want to make employees more productive.

Clinical

1B All Things Quality
Cathy Montgomery, Excellentia Advisory Group

We all strive for quality, but often struggle with how to meet that on paper.

We will look carefully at Medicare's 2016 quality reporting requirements so you can properly report in 2017. Get answers to the most frequently asked questions. Additionally, QAPI plans require a great deal of planning. We'll help you gain an understanding of the regulatory and accreditation QAPI requirements that apply to your ASC, and how to comply, by reviewing all the essential elements of a QAPI program and properly implement a program in your ASC.

Life Safety Code

1C And the Life Safety Survey Says... 2016 Top Deficiencies from Physical Environment Tours
Angela Timperio, Life Safety Enterprises

The number of current citations is on the rise and many centers are shocked that what has been in place for years is being cited.

We'll focus on the top codes cited in recent CMS and accreditation surveys, and understand the role of life safety surveyors during an accreditation process.

11:30 a.m. – 1:00 p.m. » Lunch, Vendor Visits and Networking

Breakout Sessions 2 » 1:15 – 2:15 p.m.

Leadership and Clinical

2A/2B Medication Management in the ASC: The Risk Points and Requirements
Basem Abdelmalak, M.D., Cleveland Clinic

Are medication errors and lapses in basic infection control practices really a problem in the ASC? Recently updated CMS standards related to use of single dose vials and multi-dose vials have clinicians and ASC administrators asking questions about what's expected and how they can comply.

While highlighting case examples, we will discuss:

Different types of medication errors, lessons learned ; Drug compounding challenges in the ASC;
Strategies for mitigating medication errors and compliance deficiencies

Life Safety Code

2C WHAT NOW? Implications of the "NEW" Life Safety Code for All ASCs (Part 1)
Bill Lindeman, WEL Design

Did you know that the Life Safety Code has been updated and is now in effect? CMS will begin surveying on the new code in November. This is your opportunity to learn how it applies to your center (new and older) from one of the preeminent leaders in this area for ASCs.

Breakout Sessions 3 » 2:30 – 3:30 p.m.

Administrator/Leadership

3A The Dual-Certified Surgery Center Solving Financial Pressures of Changing Reimbursement
Beverly Kirchner, President, Genesee Group

As more procedures and diagnostics are approved for the ASC environment, physicians and hospitals are seeking rapid, cost-efficient ways to access these properties.

Dual-Certified Surgery Centers, approved by the CMS in late 2013, now meet the challenges of quickly moving to market while significantly saving in development and operational costs.

Learn more in this session on this innovative business approach.

Clinical

3B Survey Trends in the Sterile Processing Department
Lisa Berus, SCA

Sterilization practices are a major focus in surveys. Review common survey citations in sterile processing and understand how to respond to surveyor's questions.

Life Safety Code

3C WHAT NOW? Implications of the "NEW" Life Safety Code for All ASCs (Part 2 - continued from previous session)
Bill Lindeman, WEL Design

Did you know that the Life Safety Code has been updated and is now in effect? CMS will begin surveying on the new code in November. This is your opportunity to learn how it applies to your center (new and older) from one of the preeminent leaders in this area for ASCs.

Administrator/Leadership

4A Creating a Culture of Success to Drive Patient Satisfaction

Brian Garver, *Key Bridge Revenue Cycle Management*

No matter what business you're in, your success can very often boil down to one thing – your people culture. You may offer the very best medical care for your patients with the big dollars to promote it, but it's the people that will really define how successful you are. Your employees have the power to make or break your brand.

Clinical

4B HIPAA Breaches Audits and Fines (Nursing Legal Credit)

Stacy Borowicz, *Dinsmore & Shohl*

Learn how to update your HIPAA policies to protect mobile devices, prepare for HIPAA audits and avoid Security Breaches. Additionally find out the details of phase two of the HIPAA Audit Program that recently launched and what it could mean to your center.

Life Safety Code

4C Excellence in Managing Life Safety Code in Your Center

Angela Timperio, *Life Safety Enterprises*

As ASCs see more and more citations on life safety code violations AND new codes are going into effect, how can you and your center be more prepared for those surveyors and proactively implement changes/updates over time so that your center is not stuck with a HUGE bill.

COLUMBUS ZOO AND AQUARIUM



**EVENING EVENT
5:30 – 9:30 P.M.**

Relax in the African savanna with all of the animals you'd find on an incredible expedition. We'll be able to explore the zoo's Heart of Africa exhibit, enjoy informative yet funny entertainment and delight in the company of incredible ASC friends and colleagues.

THE FUNNY THING ABOUT STRESS

(STARING A LION IN THE FACE – OR IN OUR CASE A DOCTOR, PATIENT OR CO-WORKER)

Kay Frances

In the frenzied world of health care, people need to be reminded of the importance of managing their stress, keeping a sense of humor and maintaining a positive attitude. When it comes to managing stress, Kay learned the hard way by engaging in every unhealthy habit known to man. It was a long, winding, hilarious road back to sanity and good health and Kay generously shares what she learned along the way. It's "humor-with-a-message" at its funniest.

FRIDAY – SEPTEMBER 16

7:00 – 8:00 a.m. Registration, Vendor Visits, Continental Breakfast, and Networking

8:00 – 8:15 a.m. Day 2 Welcome Address – Tori Caillet, Vice Chair, OAASC and Administrator, Wooster Ambulatory Surgery Center

8:15 – 9:30 a.m.

KEYNOTE

OAASC in Action – State Update from Your Association

Randy Leffler, Executive Director, OAASC

THE STATE OF ASCS IN OUR NATION

Steve Miller, Chief Operating Officer, ASCA

What does the future hold for ASCs based on national health care policy, politics and current events?

Hear the national association's chief operating officer on where the industry is headed from a national perspective.

Administrator/Leadership

5A Conducting Effective Performance Evaluations

Ann Geier, *SourceMed*

Neither managers nor employees like evaluations. How can you make them meaningful for both parties?

Learn best practices for getting the most out of this process for your employees and your center.

Clinical

5B Current Deficiencies in ODH surveys of the Ohio ASC

Elethia Dean PhD, *ASC Compliance*

ODH inspectors have stepped up inspections of ASCs for licensure and Medicare validation. Chances are that you will see them soon (even if they have already been there or even if you are deemed status). Hear from one of Ohio's leading clinical experts on the top non-LSC citations found and how you can be best prepared when they arrive in your lobby.

Business/Coding

5C Getting It Right – Understanding Complex ASC Coding Scenarios

Jessica Edminston, *National Medical Billing Services*

Accuracy and compliance in ASC coding has become increasingly arduous. This session will provide solutions and best practices surrounding some of the most complex coding scenarios.

Administrator/Leadership

6A The monster inside the closet that can really impact your center – Is Your Electronic Data Safe?

Beverly Kirchner, *President, Genesee Group*

ASCs have been using business software for many years to schedule, bill, collect and provide inventory information and now even Electronic Medical Records. There are many challenges to converting teams of nurses and doctors from paper to electronic charting. One of the major challenges is securing our system so we are not hacked and seeing our name in the news. We will learn about how to develop a Risk Plan for Securing Data and testing the Plan. A sample of a risk analysis and an IT safety survey tool will be provided to the attendees.

Clinical

6B Risk Management from a Clinical Perspective

Sandra Jones, *Ambulatory Strategies*

The key elements of risk management assessment can lead to opportunities for quality assessment and performance improvement (QAPI) and focus regulatory compliance.

Discover and evaluate reactive and proactive methods of managing risk, integrating with safety and QAPI, and complying with regulations.

Business/Coding

6C Redefining the Patient Responsibility Perspective

Thuy Nguyen, *ePay Health Care*

How is consumer-driven healthcare and the growth in patient financial responsibility changing the practice of healthcare in America, and how do we in the ASC community respond?

FRIDAY – SEPTEMBER 16

Lunch 12:00 – 1:15 p.m. Prizes and a Special Presentation from Our Sponsor



Breakout Sessions 7 » 1:30 – 2:30 p.m.

Administrator/Leadership

7A Better Materials Management and Innovative Ideas on Materials Management

Richard Bagley, *Intermountain Health*

Supply costs are typically right behind labor expenses for healthcare organizations. Do you think you have the strategies and support to manage your supply expenses? This session will talk imperatives for success with supply chain. We will cover success factors to gain executive support and manage supply expenses.

Clinical

7B Conflict Resolution for Clinicians in the OR and Beyond

Elethia Dean, *PhD, ASC Compliance*

This session will cover strategies for resolving conflict in the ASC OR setting. Critical thinking and problem solving strategies will be covered as well as proactive strategies in managing conflicts. The course is a must for every individual working in the ASC including physicians, nurses, administrators as well as ancillary staff.

Business/Coding

7C Total Joint Replacements – How to effectively code these procedures and receive maximum reimbursement.

Paul Cadorette, *mdStrategies*

CPT coding for Total Joint Replacement requires an extensive knowledge of the specific anatomy on which the procedure is being performed. In this discussion on shoulder, hip and knee joint replacements – the focus will be on how each of these surgical cases are completed along with an examination of the relevant CPT codes and how they are applied to documentation contained in the operative reports. Current AMA and CMS guidelines will be presented to ensure accurate coding and a reasonable expectation as to what type of reimbursement the ASC should receive.

Breakout Sessions 8 » 2:45 – 3:45 p.m.

Accreditation Update

8A AAAHC 2016 Updates and Compliance

Alicia Johnson

Update on changes for AAAHC accreditation and what you need to maintain compliant status in your next survey.

Accreditation Update

8B Compliance for the Joint Commission and 2016 Updates

Angela Timperio, *Life Safety Enterprises*

This session highlights the overall review of survey process for ASCs with the most recent updates for centers including the top citations and finding for ASCs.

Business/Coding

8C Ohio Medicaid's New ASC Reimbursement Plan

Ohio Department of Medicaid Staff

Ohio Medicaid is updating their outpatient payment methodology include ASCs in 2017. This could result in significant changes to reimbursement. Hear an overview of the changes, methodology and timeline for implementation

Final Evaluation and Safe Travel Home

KEYNOTE SPEAKERS



Goran Dragolovic

Goran Dragolovic serves as the Senior Vice President at Surgical Care Affiliates (SCA). He began his career at SCA in January 2011. Goran leads SCA's national strategic efforts related to medical and surgical groups around surgical solutions and surgical delivery models. These efforts include new alignment and partnership structures with risk-bearing medical groups and IPAs. The formation of value-based surgical networks which include design and management of surgical gainsharing entities for ACOs and surgical bundles. He is also involved in the design of new and alternative payment models for procedural and surgical care from episodic to capitated population surgical care risk.

Prior to joining SCA Goran served as EVP and Chief Operating Officer at Forest Health Services, as well as regional operational leadership roles at Symbion and Amsurg Corporations.

Goran received his BS in Management Sciences and his MBA at Pepperdine University. He lives in the Los Angeles area with his wife of 29 years.



Kay Frances

Known as "America's Funniest Stressbuster," Kay Frances has shared her message to "lighten up, stress less and take care of ourselves" in 38 states and Canada for over 25 years. She holds a Master's Degree in Business Administration, a degree in Physical Education and a 4th degree black belt in karate. She was also a family caregiver for 7 years.

When it comes to managing stress, Kay learned the hard way by engaging in every unhealthy habit known to man before making her way back to good health and sanity. It was a long, winding, hilarious road! Additionally, Kay is the author of "The Funny Thing about Stress; A Seriously Humorous Guide to a Happier Life."



Steve Miller

Steve Miller serves as the Chief Operating Officer for the Ambulatory Surgery Center Association. In this capacity, he oversees ASCA's state and federal legislative and regulatory, public outreach, membership marketing, strategic planning and research efforts. He previously was Director of Government and Public Affairs for ASCA.

Before joining ASCA, Miller served as the Director of OPHTHPAC and Political Affairs for the American Academy of Ophthalmology and Senior Director of Legislative Affairs for the American Health Care Association. Miller has seven years of Capitol Hill experience that include serving as a Special Assistant to Senator Harry Reid (D-NV) and a Legislative Assistant to Representative James Bilbray (D-NV). Miller graduated from Westmar College in LeMars, Iowa, with a degree in political science and minors in computer science and economics.



PO Box 340225 | Columbus, OH 43234-0225

EXPEDITION OF EXCELLENCE CELEBRATION



Join us for an incredible, one of a kind evening just for ASC professionals, friends, family and partners in our industry's excellence at the nation's most excellent zoo. At the number one rated Columbus Zoo, we'll be meeting the animals in the Heart of Africa, interacting one-on-one nature's most beautiful beasts, enjoying incredible food and drinks, and networking with the best ASC professionals in the nation.

The highlight of the evening will be all of the animal encounters including feeding the giraffes, enjoying the beautiful African savanna and a hilarious AND informative presentation "The Funny Thing about Stress (staring a lion in the face – or in our case a doctor, patient or co-worker)" by Ohio's own Kay Francis. Admission is included for two-day conference attendees and exhibitors. Family and friends can join us for an additional \$40.

PRE-CONFERENCE RECEPTION

**Wednesday, September 14
from 6:00 - 8:00 p.m.**

If you are coming in for the preconference session or just arriving Wednesday evening, make sure you join us for an evening of networking, drinks and snacks **SPONSORED BY INTALERE** in the beautiful hotel atrium. Afterwards, dine in one of the incredible local Dublin restaurants or shop at the nearby Tuttle Mall.



REGISTRATION FEES

(SAME PRICE FOR 11 YEARS PLUS \$50 OFF IF YOU ALSO ATTEND THE INFECTION PREVENTION PRECONFERENCE)

The Early Bird deadline is September 2, 2016. Walk-in Registrations are welcome!

OAASC Member Full Conference (received on or before 9/2/2016)	\$349.00
Non-Member Full Conference (received on or before 9/2/2016)	\$499.00
OAASC Member Full Conference (received after 9/2/2016)	\$394.00
Non-Member Full Conference (received after 9/2/2016)	\$554.00
Each Additional OAASC Member Full Conference	\$269.00
Each Additional Non-Member Full Conference	\$394.00
One Day Only OAASC Member (Thurs or Fri)	\$239.00
One Day Only Non-Member (Thurs or Fri)	\$314.00

See registration form for infection prevention preconference fees

ACCOMMODATIONS

All rooms (1 King or 2 Double Queens) will be available for the rate of \$131.00/night at the Embassy Suites Hotel – Dublin, OH

If you want to make reservations, please call please call 614-790-9000 or 1-800-220-9219 and request the OAM group rate or visit www.oaasc.net and look for the Book Your Hotel link.

CONFERENCE ATTENDANCE CANCELLATION

Cancellations received in writing at the OAASC office before 5 p.m./eastern on September 5th will be entitled to a refund, less a \$25 administrative fee. Cancellations received after September 5th will be subject to a 50% penalty. Conference "no-shows" forfeit their entire registration fee. Substitutions are welcome with advance notice, in writing/electronically at the OAASC office before September 13th. Telephone cancellations will not be accepted. Please send cancellations to OAASC: P.O. Box 340225 Columbus, OH 43234-0225 or fax to 614.467.2071 or email info@oaasc.net.

DIRECTIONS

Embassy Suites Dublin OH - 5100 Upper Metro Place, Dublin, Ohio, 43017

Interstate 270 is the bypass loop around Columbus, Ohio. It connects to interstates 70 & 71 from all directions, but only connects to State Route 315 from the North end of the city.

From All Directions:

Follow I-270 around Columbus to Exit 17A Dublin/161 exit. This will be the NW side of Columbus. Follow Rt 161/Rt 33 to Frantz Rd. Turn right, 1/2 block turn right onto Upper Metro Place. Hotel is on the right. Additional directions will be sent via email prior to the meeting.

PARKING

Complimentary parking at the hotel. Transportation and complimentary parking for the evening event at the Columbus Zoo and Aquarium will be provided.

This conference has been submitted to the Ohio Nurses Association (OBN-001-91) for approval for all three days to award contact hours. The Ohio Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

An application has been submitted to the American Association of Professional Coders for CEs for the program. This full program has been submitted for approval by BASC Provider #6228 for CASC certified professionals. You must attend the entire curriculum and complete an evaluation form to be awarded CE units. No exceptions will be accepted. Please contact Randy Leffler at 614-358-0177 for more information about contact hours.